

4 factors that affect your energy usage

Did you know? There are many factors that drive energy use in a business. The infographic below shows the 4 key factors that will determine how high or low its energy bill may be.



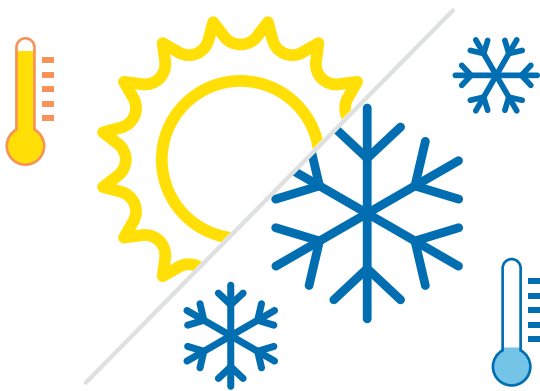
1 Usage

Did you remember to turn off the lights? The primary factor that impacts your monthly electric bill is usage – the amount of electricity used during a billing cycle.

	×	×	×	×	×	×
×	×	×	×	×	×	×
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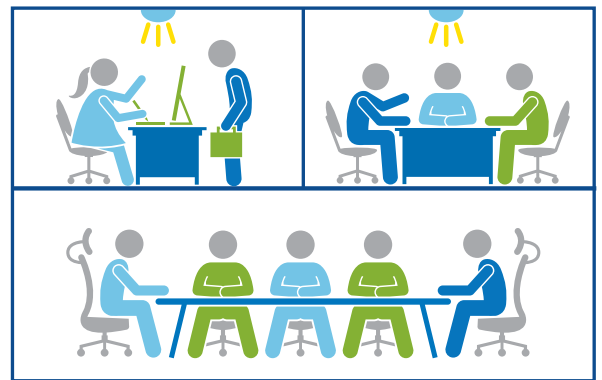
2 Days billed

Fewer days in the billing cycle typically results in a lower energy bill, compared to a billing cycle with more days.



3 Weather

A couple of days of extreme weather – hot or cold – can make heating and cooling equipment run longer, increasing your energy use.



4 Changes at the office

More people in the office often means more lights are turned on and more equipment is being used, or you may even make adjustments to the thermostat to make more people comfortable.

So, next time your bill comes, take a few minutes to consider the impact these factors may be having on your bottom line.

Need help?

DTE offers a FREE Business Energy Consultation. A DTE Energy specialist will come to your business to provide a personalized Business Energy Profile that shows you where your business uses the most energy and identifies ways to save. To schedule a FREE Business Energy Consultation, call **855.234.7335** or schedule online at **dteenergy.com/consultation**